

Dear Community Supporter:

April 11, 2012

My name is Phil Purdy, and I am an ultrarunner. If you are not familiar with the term “ultrarunner” it is a person who runs/races distances greater than a marathon (26.2 miles) with race distances typically 50K (31 miles), 50 miles, 100K or 100 miles. Although this type of activity may seem foreign to many, I find it relaxes me and gives me better focus in the other areas of my life. I spend a good deal of time running; an activity that keeps me separated from family and friends. Races are self-centered as well because I run and my crew spends their day, or days, enabling me (providing me with food, water, clothing, encouragement) to keep running. More and more though, the self-centered aspects of this activity, which I am thoroughly addicted to, have made me uneasy, and I have been looking for a way to make the actions outwardly focused.

Consequently, in an effort to raise money for the Food Bank for Larimer County (FBLC) I’m running the EPIC Rocky Mountain Relay (200 miles) on July 19-21 and the Wild West Relay (200 miles) on August 2-4, 2012. Normally, each of the 200 mile relays are run over a 24 hour period by teams of 3 to 12 people, alternating between running and resting. I have committed to run each of these races *solo* in an effort to draw attention to the need of our local food bank and the national need of food banks due to our nation’s current economic situation.

I believe the answer to solving problems, such as the food crisis in the United States, is simple. The Pastor of the church I belong to, Dana Peterson (Shepherd of the Hills Lutheran Church, Fort Collins, CO), put it best in a sermon by saying “we need to have a holy discontent with the way things are” (January 16, 2011). Right now, people need a helping hand and I believe that when a group of people with a common goal bands together, things can change for the better. So these races and this effort is my response.

To put it plainly, I’m asking for you to contribute to the Food Bank for Larimer County in honor of this run. My goal last year when I ran just the Wild West Relay was to raise enough money to feed 5000 people for a year (15,000 meals). Because of the way the Food Bank functions, \$1.00 buys 4 meals therefore; my goal was to raise \$3750. I am happy to say that last year my team (Team Wounded Bear) and I raised over \$6300 for FBLC. We are at it again this year and as we raised the bar on the running, so too have we raised the bar on the fundraising. Our goal for sponsorship is to raise \$15,000; ***all of which goes directly to the FBLC!***

Therefore, please find attached information about the different levels of sponsorship and their associated benefits. I will contact you within the next few days to see if you have any questions and to determine if you are interested in sponsoring this effort. In the mean time if you have questions about ‘Phil’s Ultra Adventure to End Hunger’ additional information can be found at www.teamwoundedbear.com or the FBLC website www.foodbanklarimer.org or by contacting me personally at 970-420-9978.

I hope that you will be a part of our team.

Peace,

Phil Purdy